

Vuuch Eyes Growth, Rounds Out Executive Team with Industry Veterans

-- PTC's Cunningham and Progress Software's Sliwowski Join Enterprise Social Software Company --

Sudbury, MA (February 6, 2012) - [Vuuch](#), an enterprise social software company, today announced the addition of two experienced executives to the senior management team. Paul Cunningham and Peter Sliwowski have joined Vuuch as the vice president of sales, marketing and business development, and the vice president of products, respectively. Cunningham and Sliwowski will help lead Vuuch as the company expands and brings the power of social technology to an enterprise audience.

"Both Paul and Peter bring outstanding experience with two of the world's most successful business software companies," said Chris Williams, Vuuch president and CEO. "Paul has extensive experience and existing relationships with a wide variety of companies and partners. He will leverage his background in distribution, sales and strategic business development." Williams continued, "Peter is a highly accomplished software product executive with extensive development expertise, including product strategies and integration efforts."

Prior to joining Vuuch, Cunningham was executive vice president of worldwide sales, distribution and managing executive of the Arbortext business unit of PTC (Nasdaq: PMTC). As one of PTC's earliest hires (employee 47), Cunningham was instrumental in the early growth phase of the company and ultimately led the companies reemergence as a leader in the PLM space, driving revenues to over a \$1B. Sliwowski spent more than 20 years at Progress Software Corporation (Nasdaq: PRGS), most recently as the vice president of product development.

"Vuuch is an exciting solution that solves a significant business problem," said Cunningham. "The cloud-based offering gives users significant advantages, including speed of implementation and ease of use. The strong positive reaction to the product reminds me of the early days of demonstrating Pro/ENGINEER."

About Vuuch

Founded in 2009 and based in Sudbury, MA, Vuuch is a privately-held enterprise social software provider. Vuuch's deliverable-centric social operations platform uses social @ work to improve business performance. Vuuch is the only enterprise social software that connects people based on deliverables, rather than relationships. Vuuch can run standalone or be integrated into desktop and enterprise applications used across the enterprise. Vuuch connects anyone anywhere, improves how work gets done, captures knowledge and fosters innovation. Vuuch is focused principally on interactions related to a customer's product. For more information, visit Vuuch online at www.Vuuch.com