

Privacy Policy

Updated policy: September 30, 2010

This privacy statement describes how Vuuch collects and uses the personal information you provide to the company. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

If you have questions or concerns regarding this statement, you should contact us at contact@vuuch.com.

Collection and Use of Personal Information

We collect the following personal information from you

- Contact Information such as name, email address, mailing address and phone number
- Billing Information such as credit card number and billing address
- Unique Identifiers such as user name, account number and password

As is true of most web services, we automatically gather information about your computer such as your IP address, browser type, referring/exit pages and operating system.

When we collect information by means of you voluntarily submitting it to us, we will notify you as to why we are asking for it. Set out in this Policy are some of the circumstances when we might collect personal data and what it may be used for.

We require customers who register to use the Vuuch services (collectively, the "Service") to give us an email address, and upon subscribing, financial information such as billing name and credit card number.

We use this information to:

- Fulfill your order
- Send you an order confirmation
- Assess the needs of your business to determine suitable products
- Send you product or service information
- Send product updates or warranty information
- Respond to customer service requests
- Administer your account
- Respond to your questions and concerns

Choice/Opt-Out

Customers can opt out of being contacted by us, or receiving such information from us, by following the opt out instructions located in the e-mails we may send you, by making your account inactive the Service, or by contacting us at any time.

Vuuch reserves the right to send its active customers certain communications relating to the Service as part of our commercial relationship with you, such as service announcements and administrative messages without offering the opportunity to opt out of receiving them. If you do not wish to receive them, you have the option to deactivate your account by contacting us and asking to make your account inactive.

Testimonials

We post customer testimonials on our web site which may contain personally identifiable information such as the customer's name. We do obtain the customer's consent prior to posting the testimonial to post their name along with their testimonial.

Information Sharing

Except as we explicitly state at the time we request information, or as provided for within the Vuuch service or as provided herein, we do not disclose to third parties the information provided. All financial and billing information that we collect through the Site is used solely to check the qualifications of prospective customers and to bill for the Service. This billing information is not used by Vuuch for marketing or promotional purposes. We do not sell your personal information to third parties.

Vuuch uses a third-party intermediary to manage credit card processing. This intermediary is solely a link in the distribution chain and therefore they maintain their own privacy policies. Other third parties, such as content providers or Vuuch partners, may provide content on the Site, services to Vuuch and therefore from time to time Vuuch may share information with these parties for the express purpose of marketing and supporting the Service.

Customers of the Service will be using the Site to host data and information ("Data"). Vuuch will not review, share, distribute, print, or reference any such Data except as provided in the Vuuch Master Subscription Agreement or as provided herein, or as may be required by law such as to comply with a subpoena, or similar legal process. Individual records may at times be viewed or accessed for the purpose of resolving a problem, support issue, or suspected violation of the Master Subscription Agreement, or as may be required by law. Of course, customers are responsible for maintaining the confidentiality and security of their user registration and password.

Cookies and Other Tracking Technologies

We may use cookies, for example, to keep track of your preferences and profile information. Cookies are also used to collect general usage and volume statistical information that does not include personal information. We use another company to place cookies on your computer to collect non-personally identifiable information to compile aggregated statistics for us about visitors to our sites and users of the Service.

Links to Other Web Sites

Our Site includes links to other Web sites whose privacy practices may differ from those of Vuuch. If you submit personal information to any of those sites, your information is governed by their privacy statements. We encourage you to carefully read the privacy statement of any web site you visit.

Widgets

Our Web site includes Widgets, which are interactive mini-programs that run on our site to provide specific services from another company (e.g. displaying the news, opinions, music, etc). Personal information, such as your email address, may be collected through the Widget. Cookies may also be set by the Widget to enable it to function properly. Information collected by this Widget is governed by the privacy policy of the company that created it.

Security

When we collect personal information directly from you, we follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore we cannot guarantee its absolute security. If you have any questions about security on our web site, you can contact us at contact@vuuch.com.

In order to make a purchase from us, you must use our shopping cart provider to finalize and pay for your order. Its privacy statement and security practices will also apply to your information. We encourage you to read that privacy statement before providing your information.

Opt-Out Policy

Vuuch offers its visitors and customers a means to choose how we may use information provided. If, at any time after registering for information or ordering the Service, you change your mind about receiving information from us or about sharing your information with third parties, send us a request specifying your new choice.

Additional Policy Information

Our web sites and the Service offer publicly accessible blogs or community forums. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them.

Updating/Accessing/Amending/Correcting Personally Identifiable Information

If your personally identifiable information changes, or if you no longer desire our service, you may correct, update, amend, delete/remove or deactivate it by making the change on our member information page or by emailing us at contact@vuuch.com or by contacting us by telephone or postal mail.

Notification of Privacy Statement Changes

We may update this privacy statement to reflect changes to our information practices. We encourage you to periodically review this page for the latest information on our privacy practices.